

I would like to make a regular monthly / annual *(please delete as appropriate)* Direct Debit payment of £.....



Bank/Building Society:

Address:

Postcode:

Name(s) of Account Holder(s):

Bank/Building Society Account Number:

Branch Sort Code:

**Instruction to your Bank or Building Society to pay by Direct Debit**

Please pay the Wildlife Trust Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit guarantee. I understand that this instruction may remain with the Wildlife Trust and if so, details will be passed electronically to my Bank/Building Society.

Signature:

Date:

NB: Banks and Building Societies may not accept Direct Debit Instructions for some types of accounts.

**Every £1 you give could be worth at least £1.25 to local wildlife at no extra cost to you.** *giftaid it*

'I am a UK taxpayer and I would like all donations made to The Wildlife Trust in the last 4 years and in future to be treated as Gift Aid donations. I understand that to qualify for Gift Aid, what I pay in income tax or capital gains tax must at least equal the amount the Trust will claim in the tax year. Gift Aid will help to fund all the Trust's vital work for local wildlife.'

Name of tax payer:

Date:

Fsc Landscape

www.wildlifebcn.org  
Registered charity number 10000412

*Thank you*



Bedfordshire  
Cambridgeshire  
Northamptonshire

*Wildlife Guardians*





## *I would like to invite you to join the Wildlife Guardians*

### **Wildlife Guardians are like-minded individuals**

who are financially committed to protecting the natural heritage of Bedfordshire, Cambridgeshire and Northamptonshire.

Within living memory, these counties were rich with birdsong, colourful wildflowers and a glorious abundance of native wild animals and plants.

**Today, it is a very different story.** Many of our precious wildlife species are in decline or dangerously close to extinction. Agricultural intensification, urban development and climate change have all had an impact on our landscape over the last century. Woodlands have been cleared, wetlands drained and hedgerows removed.

### **The Wildlife Trust is determined to do something about this.**

We will create a landscape where wildlife is flourishing and recovering from past decline. This approach to conservation is called *Living Landscapes*. We have already begun, by making our nature reserves even bigger, even better and where we can we're linking them together.

**By joining the Wildlife Guardians you will play a big part** in protecting our wildlife and creating this landscape. The Wildlife Trust for Bedfordshire, Cambridgeshire and Northamptonshire already has an impressive track record of conservation successes, **with your help we can work even harder to protect local wildlife for future generations.**

A handwritten signature in black ink, reading "Brian Eversham".

**Brian Eversham**  
Chief Executive

**Great crested grebe** Originally sought after for their feathers, great crested grebes nearly became extinct in England early last century. These charismatic birds have now recovered and can be found on Wildlife Trust nature reserves where there is plenty of open water, such as Felmersham Gravel Pits, Summer Leys and Grafham Water.

Photograph: Great crested grebes. Steve Waterhouse



# *The Wildlife Trust for Bedfordshire, Cambridgeshire & Northamptonshire*

**Protects** rare and threatened species, from otters and dormice to black hairstreak butterflies and green-winged orchids.

**Manages** 128 nature reserves covering nearly 2,300 hectares of wetlands, woodlands, meadows and urban sites – great places for wildlife and people.

**Monitors** planning applications and fights to save sites where wildlife and habitats are threatened.

**Educates** and inspires thousands of children each year through school visits and family events.

**Encourages** and helps people to enjoy nature, with walks, talks and events in town and countryside. 95% of people in our area live within 5 miles of one of our nature reserves.

**Advises** farmers, landowners, local authorities, businesses and community groups for the benefit of wildlife.

We are one of the 47 partner Wildlife Trusts covering the whole of the UK. Together we have more than **800,000 members and 2,300 nature reserves.**

**Banded demoiselle** Regularly encountered on Wildlife Trust wetland nature reserves in early summer, banded demoiselles dance gracefully over the vegetation that flanks slow-flowing streams and rivers. Males have a blue-green body and a large spot on each wing, while females are metallic green with clear wings.

Photograph: Banded demoiselle. David Martin



# Help us – Become a Wildlife Guardian

By joining Wildlife Guardians, with an annual gift of between £500 and £5,000, you will make a significant difference to wildlife in Bedfordshire, Cambridgeshire and Northamptonshire. As a Wildlife Guardian, we will involve you closely in our work and provide opportunities for you to take part in a variety of ways.

## *We also promise:*

**To update you regularly** about the change you are making, and when there is news we'll make sure that you're the first to hear.

**Special access** to our staff, who will be happy to answer your wildlife questions, and talk to you about our work.

"The Wildlife Trusts play a very important part in protecting our natural heritage. I would encourage anyone who cares about wildlife to join."

Sir David Attenborough, Vice President of The Wildlife Trusts

**Invitations to Wildlife Guardians' special events** from Wildlife Guardians' guided walks and lunches to exhibitions to connect with other, like-minded supporters, and hear from senior staff about our work.

**The opportunity to visit** the work you are supporting to see first-hand the difference you are making.

**Twice-yearly Wildlife Guardians' newsletters** containing reports on the work that you are making possible.

**Acknowledgement of your membership** in our Annual Report. (We will of course respect the privacy of Wildlife Guardians who wish to remain anonymous).

*These are our ways of saying thank you.*

**Peregrine falcon** The peregrine is the fastest animal in the world, diving at speeds of over 100 miles an hour to catch prey. It is typically found in uplands and on coastal cliffs, but it is also finding breeding spots in urban environments such as power stations and cathedrals. In 2011, it bred for the first time in a Wildlife Trust nature reserve in our area.



# Your gift will make a difference

Your donation will go towards our general funds to allow long term planning. These funds will provide us with immediate access to resources whenever and wherever the need is greatest.

## This is the difference your donation could make:

**£500** could pay for a Really Wild Day Out for 20 school children on one of our reserves

**£1,000** could enable us to fight a damaging planning application

**£2,500** could fund one year's livestock management on a trust reserve

**£5,000** could buy an acre of threatened habitat

Membership Level	Minimum donation	Value of donation to BCN Wildlife Trust after Gift Aid	Final cost to higher rate (40%) taxpayer after tax relief	Final cost to higher rate (50%) taxpayer after tax relief
Perring	£500	£625	£375	£312.50
Clare	£1,000	£1,250	£750	£625
Rothschild	£2,500	£3,125	£1,875	£1,562.50
Darwin	£5,000	£6,250	£3,750	£3,125

*“I manage my own land for wildlife but I still invest in the work of my local Wildlife Trust because they have the staff, skills and expertise to make every pound count towards nature conservation. A donation to this organisation really does offer a great wildlife return on investment.”*

*Matt Moser, Northamptonshire  
Farmer & Accountant*

To find out more about Wildlife Guardians please call David Jones on 01954 713515 or email [david.jones@wildlifebcn.org](mailto:david.jones@wildlifebcn.org)

**Bluebells** A quintessential English spring. Bluebells carpet the Wildlife Trust's woodland nature reserves at Brampton Wood and Old Sulehay. Careful management using traditional methods means that bluebells reward visitors with an amazing natural spectacle every year.

Photograph: Bluebells. Paul Lane



# Join Wildlife Guardians today

## Yes, I would like to help local wildlife

If you would like to support us in our work by joining Wildlife Guardians please complete your details on this form, and return to David Jones, The Wildlife Trust BCN, The Manor House, Broad Street, Great Cambourne, Cambridge CB23 6DH.

Title: ..... First Name: .....

Last Name: .....

Address: .....

..... Postcode: .....

Phone: .....

Email: .....

Member of The Wildlife Trust BCN: YES/NO

Date of Birth: .....

Your details will only be used by the Wildlife Trust. We would like to send you information about our conservation work, events, activities and fundraising. If you would prefer us not to use your details in this way, please tick here

- I enclose a cheque made payable to The Wildlife Trust BCN
- I would like to pay by direct debit, and have filled in the form on the reverse of this page
- I would like to pay £.....by Visa/Mastercard/Switch/Maestro (please delete as appropriate)

Card number

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Expiry date      Valid from      Issue No

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(Switch/Maestro only)

**Perring Guardian ..... £46.66 per month ..... £500 per annum**   
Franklyn Perring was founder of both Cambridgeshire and Northamptonshire Trusts; founder of the National Biological Records Centre; author of the first Atlas of the British flora, and the most recent flora of Cambridgeshire.

**Clare Guardian ..... £83.33 per month ..... £1,000 per annum**   
John Clare, the Northamptonshire poet who is now regarded as the most important poet of the English countryside.

**Rothschild Guardian ..... £208.33 per month ..... £2,500 per annum**   
Founder of the Wildlife Trust movement, Charles Rothschild's descendants continue to support the work of RSWT.

**Darwin Guardian ..... £416.66 per month ..... £5,000 per annum**   
Charles Darwin laid the foundations of the theory of evolution and transformed the way we think about the natural world.

**Water vole** One of Britain's most threatened mammals, owing to loss of habitat and predation by American mink. The Wildlife Trust is looking after 'ratty' by careful management of its wetland nature reserves and by advising landowners about how they can safeguard nature too.

Photograph: Water vole. Jamie Hall