

Choose how you'd like to pay

If you pay by direct debit you will be entitled to a free copy of our stunning nature reserves guide – see opposite for full details.



Issue number
Switch/Maestro

Direct debit – please complete the DD instruction below

Cheque – made payable to The Wildlife Trust

Credit/debit card

Card number

Start date / / Expiry date / /

Signature

Instruction to your Bank or Building Society to pay by Direct Debit



To: The Manager Bank/Building Society

Address

Postcode

Name(s) of Account Holder(s)

Bank/Building Society account number

Branch sort code

Instructions to your Bank or Building Society

Please pay The Wildlife Trust Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with The Wildlife Trust and if so, details will be passed electronically to my Bank/Building Society.

Signature(s)

Date

Banks and Building Societies may not accept Direct Debit instructions for some types of account.

Originator's Identification Number 6 2 4 2 4 0

Reference Number (for office use only)

Do one more thing for wildlife *giftaid it*

Are you a UK taxpayer? If so, every £1 you give could be worth at least £1.25 to wildlife - at no cost to you. Simply complete the box below.

I am a UK taxpayer and I would like all donations made to The Wildlife Trust in the last 4 years and in future to be treated as Gift Aid donations. I understand that I must be paying income tax and/or capital gains tax at least equal to the amount being reclaimed.

Name

Date

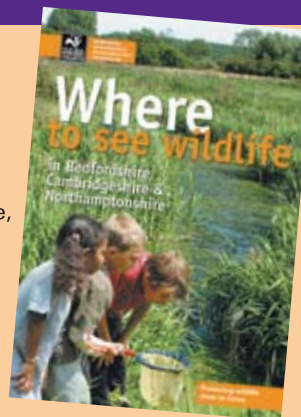
If in future you no longer pay tax equal to the tax that we reclaim, you should cancel your declaration. In this case please contact us.

**Please return this form to: The Wildlife Trust BCNP,
FREEPOST ANG10646, Cambridge CB23 6BR**

FREE

When You Pay by Direct Debit

If you pay by direct debit you will be entitled to receive our 152 page, colour nature reserves book. With eye catching photos of each reserve, details of the wildlife to be found there and the best times of year to visit, this is an essential guide to where to enjoy wildlife across our three counties.



"The Wildlife Trusts play a very important part in protecting our natural heritage. I would encourage anyone who cares about wildlife to join."

Sir David Attenborough,
Vice-president, The Wildlife Trusts

Think global, act local

The 47 Wildlife Trusts work together across the UK to create a better future for wildlife. Many of our precious species are dangerously close to extinction. But, together, the local Wildlife Trusts are taking effective action to protect our unique natural heritage.



Please join us today to ensure a future for our wildlife.

**The Wildlife Trust for Bedfordshire, Cambridgeshire, Northamptonshire and Peterborough, The Manor House, Broad Street,
Great Cambourne, Cambridge CB23 6DH
Tel: 01954 713500**

www.wildlifebcnp.org

Registered charity no. 1000412
11/10

Company no. 2534145



Bedfordshire
Cambridgeshire
Northamptonshire
Peterborough

Local wildlife needs your help



Dormouse photograph: Hugh Clark/The Wildlife Trust

**Protecting wildlife
close to home**

Please join us today



R Revels

Great crested grebe

Within living memory, our counties were rich with birdsong, colourful wild flowers and a glorious abundance of native wild animals. Today, the sights and sounds of our native species are in serious decline. Our woodlands, meadows, hedges, rivers and ponds have all been significantly reduced or damaged by industry, development and agriculture.

Many of our precious wildlife species are in decline or dangerously close to extinction. With your support the Wildlife Trust can reverse this. **We have already had many successes, and with your help we can work even harder for wildlife in the future.**

Your local Wildlife Trust works across Bedfordshire, Cambridgeshire, Northamptonshire and Peterborough to protect wildlife and natural places.

We're working for wildlife near you

This Wildlife Trust. . .

- **Manages** 126 nature reserves covering nearly 2,300 hectares – wetlands, woodlands, meadows and urban sites, great places for wildlife and people.
- **Protects** rare and threatened species, from otters and dormice to black hairstreak butterflies and green-winged orchids.
- **Screens** planning applications and fights to save sites where wildlife and habitats are threatened.
- **Educates** and inspires thousands of children each year through our school visits and family events.
- **Encourages** and helps people to enjoy nature, with walks, talks and events in town and countryside.
- **Advices** farmers, landowners, local authorities, businesses and community groups for the benefit of wildlife.

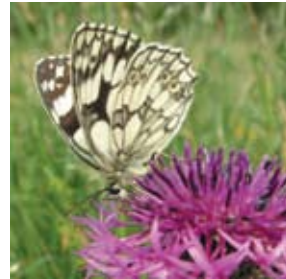
We can only do this with your help. . .

Discover and help local wildlife

When you join us you will enjoy the wealth of our special local wildlife in so many ways:-

Close to home. . .

- **Local Wildlife** - our colourful magazine keeps you in touch with our work and tells you about wildlife and events near to you.
- **Free nature reserve map** - helps you to find your nearest nature reserve. 95% of our local population live within just 5 miles of a Wildlife Trust nature reserve.
- **Local events** - for all ages.
- **Local groups** - provide talks, events and outings.
- **Opportunities** - to volunteer and get involved with our work.
- **For families** - includes 'Wildlife Watch' membership for children. Our junior members receive their own membership pack with regular magazines, posters and newsletters, as well as the chance to attend Watch group events locally.



Henry Stanier

Marbled white butterfly

Across the UK. . .

- **Members also receive our national magazine** full of compelling articles on UK conservation issues, stunning photography and the latest wildlife news.



. . .and most of all, you will know that you are helping to keep this area's precious wildlife safe for the future!

Yes, I'd like to join

My/Our details

Please complete in block capitals

Mr/Mrs/Ms/Miss	Forename	
Surname	Date of birth	
Mr/Mrs/Ms/Miss	Forename	
Surname	Date of birth	
Address		
Postcode	Telephone	
Email		

Choose membership that's right for you

You can choose to pay monthly by Direct Debit, or annually by either Direct Debit, cheque or credit / debit card. Minimum rates are shown. If you are able to give a little more for wildlife, please enter the amount of your choice.

Make a **monthly** payment for membership

Single	£2.25	<input type="checkbox"/>	<i>Or if you can increase your support, please fill in the right hand column</i>	my choice £
Joint	£2.75	<input type="checkbox"/>		my choice £
Family*	£3.50	<input type="checkbox"/>		my choice £

Or make an **annual** payment for membership

Single	£27.00	<input type="checkbox"/>	<i>Or if you can increase your support, please fill in the right hand column</i>	my choice £
Joint	£33.00	<input type="checkbox"/>		my choice £
Family*	£42.00	<input type="checkbox"/>		my choice £

*includes membership of Wildlife Watch. Please complete children's details below

Names of children

Forename	Surname	DOB
Forename	Surname	DOB
Forename	Surname	DOB
Forename	Surname	DOB

Concessionary rates are available, please phone us for details

Your details will only be used by the Wildlife Trust. We would like to send you information about our conservation work, events, activities and fundraising. If you would prefer us not to use your details in this way, please tick here



Continued over