

## Choose how you'd like to pay

If you pay by direct debit you will receive our stunning nature reserves guide – see opposite for full details.



**Direct debit** – please complete the DD instruction below

**Cheque** – made payable to The Wildlife Trust

**Credit/debit card**

Switch only

Card number

Start date  /  /  Expiry date  /  /

Signature

**Instruction to your Bank or Building Society to pay by Direct Debit**



To: The Manager  Bank/Building Society

Address

Postcode

Name(s) of Account Holder(s)

Bank/Building Society account number

Branch sort code

**Instructions to your Bank or Building Society**

Please pay The Wildlife Trust Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with The Wildlife Trust and if so, details will be passed electronically to my Bank/Building Society.

Signature(s)

Date

Banks and Building Societies may not accept Direct Debit instructions for some types of account.

Originator's Identification Number 6 2 4 2 4 0

Reference Number (for office use only)

## Do one more thing for wildlife *giftaid it*

**Are you a UK taxpayer? If so, every £1 you give could be worth £1.28 to wildlife – at no cost to you. Simply complete the box below.**

I am a UK taxpayer and I would like all donations made to The Wildlife Trust in the last 6 years and in future to be treated as Gift Aid donations. I understand that I must be paying income tax and/or capital gains tax at least equal to the amount being reclaimed.

Name

Date

If in future you no longer pay tax equal to the tax that we reclaim, you should cancel your declaration. In this case please contact us.

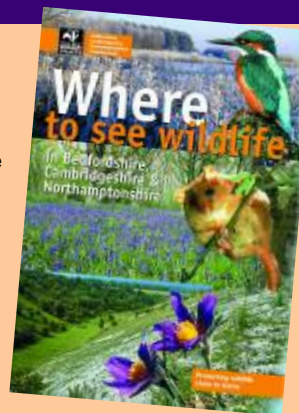
**Please return this form to: The Wildlife Trust BCNP, FREEPOST ANG10646, Cambridge CB3 6DH**

MRC-0008

# FREE

## When You Pay by Direct Debit

If you pay by direct debit you will receive our 148 page, colour nature reserves book – an essential guide to where to see wildlife in Bedfordshire, Cambridgeshire and Northamptonshire. Grant funding enabled us to publish the book, and use it to say a big 'thank you' for deciding to pay by direct debit and so save our costs.



*"The Wildlife Trusts play a very important part in protecting our natural heritage. I would encourage anyone who cares about wildlife to join."*

Sir David Attenborough,  
Vice-president, The Wildlife Trusts

### Think global, act local

The 47 Wildlife Trusts work together across the UK to create a better future for wildlife. Many of our precious species are dangerously close to extinction. But, together, the local Wildlife Trusts are taking effective action to protect our unique natural heritage.



*Please join us today to ensure a future for our wildlife.*

**The Wildlife Trust for Bedfordshire, Cambridgeshire, Northamptonshire and Peterborough, The Manor House, Broad Street, Great Cambourne, Cambridge CB3 6DH  
Tel: 01954 713500**

[www.wildlifebcnp.org](http://www.wildlifebcnp.org)

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06/06

Company no. 2534145



Bedfordshire  
Cambridgeshire  
Northamptonshire  
Peterborough

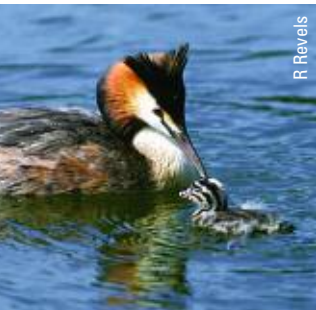
# Local wildlife needs your help



Dormouse photograph: Hugh Clark/The Wildlife Trust

**Protecting wildlife  
close to home**

# Please join us today



R. Revels

Great crested grebe

Within living memory, our counties were rich with birdsong, colourful wild flowers and a glorious abundance of native wild animals. Today, the sights and sounds of our native species are in serious decline. Our woodlands, meadows, hedges, rivers and ponds have all been significantly reduced or damaged by industry, transport and agriculture.

Many of our precious wildlife species are in decline or dangerously close to extinction. With your support the Wildlife Trust can reverse this. **We have had many successes, and with your help we can work even harder for wildlife in the future.**

Your local Wildlife Trust works across Bedfordshire, Cambridgeshire, Northamptonshire and Peterborough to protect wildlife and natural places.

## We're working for wildlife near you

### This Wildlife Trust. . .

- **Manages** over 130 nature reserves covering over 2,400 hectares – wetlands, woodlands, meadows and urban sites, great places for wildlife and people.
- **Protects** rare and threatened species, from otters and dormice to black hairstreak butterflies and green-winged orchids.
- **Screens** planning applications and fights to save sites where wildlife and habitats are threatened.
- **Educates** and inspires thousands of children each year through our school visits and family events.
- **Encourages** and helps people to enjoy nature, with walks, talks and events in town and countryside.
- **Advises** farmers, landowners, local authorities, businesses and community groups for the benefit of wildlife.

*We can only do this with your help. . .*

# Discover and help local wildlife

*When you join us you will enjoy the wealth of our special local wildlife in so many ways:-*

### Close to home. . .

- **Wildlife Action** – our colour magazine keeps you in touch with our work and tells you about local wildlife and events.
- **Free nature reserve map** – there is almost certainly one close to you.
- **Local events** – all year round
- **Local groups** – with talks, events and outings.
- **Opportunities** – to volunteer and get involved with our work of all kinds.
- **For families** – membership of 'Wildlife Watch', the Trust's junior club. Your children will receive colourful, fun and educational publications, and the opportunity to attend local family events and groups.



Henry Stanier

Marbled white butterfly

### Across the UK. . .

- **Natural World** – Our national magazine is full of compelling articles on UK conservation issues, stunning photography and the latest wildlife news.



*. . .and most of all, you will know that you are helping to keep this area's precious wildlife safe for the future!*

# Yes, I'd like to join

## My/Our details

Please complete in block capitals

Mr/Mrs/Ms/Miss	Forename
Surname	Date of birth
Mr/Mrs/Ms/Miss	Forename
Surname	Date of birth
Address	
Postcode	Telephone

## Choose membership that's right for you

You can choose to pay monthly by Direct Debit, or annually by either Direct Debit, cheque, credit or debit card.

Make a **monthly** payment for membership (minimum rates shown)

<b>Single</b>	<b>£2.25</b>	<input type="checkbox"/>	<i>Or if you can increase your support, please fill in the right hand column</i>	my choice £
<b>Joint</b>	<b>£2.75</b>	<input type="checkbox"/>		my choice £
<b>Family*</b>	<b>£3.50</b>	<input type="checkbox"/>		my choice £

Or make an **annual** payment for membership (minimum rates shown)

<b>Single</b>	<b>£27.00</b>	<input type="checkbox"/>	<i>Or if you can increase your support, please fill in the right hand column</i>	my choice £
<b>Joint</b>	<b>£33.00</b>	<input type="checkbox"/>		my choice £
<b>Family*</b>	<b>£42.00</b>	<input type="checkbox"/>		my choice £

\*includes membership of Wildlife Watch. Please complete children's details below

Names of children

Forename	Surname
Forename	Surname
Forename	Surname
Forename	Surname

Concessionary rates are available, please phone us for details

Your details will *only* be used by the Wildlife Trust. We would like to send you information about our conservation, campaigning and fundraising work. We may from time to time include your details in our market research and analysis. If you would prefer us not to use your details in this way, please tick here.

Continued over